

SXSW 2007 REGISTRATION FORM

USE THIS FORM ONLY IF PAYING BY CHECK, WIRE TRANSFER OR PURCHASE ORDER. ALL OTHERS REGISTER ONLINE AT SXSW.COM. In order to pay by purchase order or wire transfer, you must be a publicly held international corporation, government agency, state agency, or educational institution.

POSTMARK DEADLINE	PLATINUM	MUSIC	GOLD	FILM	INTERACTIVE	FILM/IA: STUDENT ONLY†
September 29	\$650	\$425	\$345	\$225	\$225	\$225
November 17	\$700	\$450	\$395	\$250	\$250	\$225
January 12	\$770	\$495	\$445	\$275	\$275	\$225
February 9	\$850	\$550	\$495	\$300	\$300	\$250
Walkup Rate	\$950	\$600	\$550	\$350	\$350	\$250

†Student rate is only for Film or Interactive. You must fax or mail a copy of your valid student ID plus proof of current enrollment when you register.

SXSWEK

MARCH 9-18, 2007

FRIDAY MARCH 9
Film and Interactive Registration
Film Opening Party
Film Festival

SATURDAY MARCH 10
Film Panels & Festival
Interactive Panels & Party

SUNDAY MARCH 11
Film Panels, Trade Show & Festival
Interactive Panels & Trade Show
Web Awards and Party

MONDAY MARCH 12
Film Panels, Trade Show & Festival
Interactive Panels & Trade Show

TUESDAY MARCH 13
Music Registration
Film Panels, Trade Show & Festival
Interactive Panels & Trade Show
Film Awards and Party
Interactive Closing Parties

WEDNESDAY MARCH 14
Golf Tournament **
Music Registration
Music Festival
Music Panels
Music Welcome Dinner**
Film Festival

THURSDAY MARCH 15
Music Panels & Trade Show
Music Festival
Film Festival

FRIDAY MARCH 16
Music Panels & Trade Show
Music Festival
Film Festival

SATURDAY MARCH 17
Music Panels & Trade Show
Music Festival
Film Festival

SUNDAY MARCH 18
Barbecue & Softball
Tournament
Music Festival

** ADDITIONAL CHARGE

All daytime events are at the Austin Convention Center.

REGISTRATION DEADLINES & FEES

REGISTRATION

WIRE TRANSFER OR PURCHASE ORDER BY FAX

SXSW fax 512-451-0754

CHECK BY MAIL

SXSW Registration
P.O. Box 4999
Austin, TX 78765

GOT QUESTIONS?

EMAIL sxsw@sxsw.com
Phone 512-467-7979

REGISTER FOR Platinum (Music+Film+IA) Music only Gold (film+IA) Film only Interactive only fee \$

NAME

COMPANY

TITLE

ADDRESS

CITY

STATE

ZIP

COUNTRY

POSTAL CODE

PHONE (AREA CODE + NUMBER)

FAX (AREA CODE + NUMBER)

EMAIL

EMAIL - CC TO

WEBSITE HTTP://

TYPE OF BUSINESS

No refunds. Only Name, Company, and City will appear on your badge. Please type or print legibly. Photocopy this form for additional registrations.

PLEASE READ. SXSW, Inc., at its sole discretion, may cancel or refuse registrations from any individual or company at any time. By sending or authorizing payment to SXSW in any form payor agrees to the following SXSW, Inc. policies: 1) payments are not refundable for any reason including, but not limited to, failure to use SXSW credentials due to illness, acts of God, travel-related problems, and loss of employment 2) discounted prices are based on the date payment is received in the SXSW office 3) unused registrations have no value and cannot be credited to future years or events.

HOTEL RESERVATION

Hotels are for registrants only. You must complete each section marked with a * for SXSW to book your hotel. Use credit card below to guarantee the reservation (required for all hotels). Choose 2 hotel preferences from sxsw.com/register_to_attend/hotels

* HOTEL CHOICES

1

2

* DATES:

CHECK IN: MARCH , 2007

CHECK OUT: MARCH , 2007

* ROOM TYPE

ONE BED

TWO BEDS (TWO OR MORE REGISTRANTS)

1-BEDROOM SUITE

2-BEDROOM SUITE

* SMOKING?

NONSMOKING

SMOKING

NO PREFERENCE

* GUESTS - NAMES OF OTHER REGISTRANTS IN ROOM

SPECIAL HOTEL REQUESTS

* CREDIT CARD IS ONLY TO GUARANTEE HOTEL

AMEX

VISA

MC

DISCOVER

DINERS CLUB

* CREDIT CARD NO.

* EXPIRATION DATE

* NAME AS PRINTED ON CARD

* SIGNATURE

T-SHIRTS DINNER INFO

2007 T-SHIRT PURCHASE (SELECT SIZE & COLOR ONSITE) MUSIC FILM INTERACTIVE

x \$20 =

2007 MUSIC WELCOME DINNER AT THE FOUR SEASONS (WEDNESDAY, MARCH 14)

x \$80 =

SEND ME INFO ON AD, INSERT, TRADESHOW STAND + SPONSORSHIP OPPORTUNITIES FOR 2007

SEND ME INFO ON THE 2007 GOLF TOURNAMENT (WEDNESDAY, MARCH 14)

I WOULD LIKE TO RECEIVE SXSW UPDATES BY EMAIL

PAYMENT

* FORM OF PAYMENT CHECK PURCHASE ORDER WIRE TRANSFER

TOTAL \$

* NAME ON CHECK

* CHECK NUMBER

NO REFUNDS—BY SUBMITTING REGISTRATION AND PAYMENT FOR SXSW 2007, ACKNOWLEDGEMENT IS AFFIRMED OF THE NO REFUND POLICY.

For SXSW use only:

RCV

ENTD

DPTD

HDESK